GOLF INNOVATIONS SCOTLAND

INNOVATORS OF GOLF PRODUCTS FOR GOLFERS AGED 3-14 YEARS.

GolfDigest

Best Junior Clubs 2016, 2017 & 2020

Golf Innovations Scotland designs and manufactures innovative kids' golf clubs.

Golf Innovations Scotland's goal is to provide children with an enjoyable, fun-filled and confidence-building experience, supporting their journey from *Beginners* to *Winners*.

Our award winning products include:

- ✔ GFK for beginner kids aged 3 to 10
- GFK+ for advanced players aged 7 to 14
- ✔ GFK Coaching products
- GFK Accessories

And are designed to:

- ✔ Get the ball airborne
- Keep balanced throughout the swing
- Help kids enjoy golf from the very beginning
- Increase the probability of kids wanting to play golf









WHY PGA PROFESSIONALS RECOMMEND **GFK**:

Product Design Feature of Irons

22% lighter than traditional junior clubs

35% larger sweet spot

Radial profile of sole

Advantages for Kids

Easier to swing, keep balance and encourages kids to instinctively hinge and rotate their wrists and arms on the backswing. Traditional junior and kids' clubs are too heavy, causing the kids to sway and lose control, resulting in "the club swinging the kid, rather than the kid swinging the club."

Traditional junior clubs have smaller clubheads than adult clubs, making it more challenging for kids to strike the ball. Our oversized club heads make it easier to connect with the ball.

More forgiving for variable lie angles. Traditional kids' clubs have a fairly square leading edge. GFK clubs have a radial sole, reducing the resistance at impact to the turf or mat.

High flight grooves

Generates more spin on the ball, increasing its trajectory significantly. Therefore, the ball gets airborne more quickly and flies higher than with traditional kids' clubs.

GFK

Golf Innovations Scotland provides Coaching Packs for PGA professionals, schools, golf clubs and associations. This provides coaching environments with our award-winning clubs to ensure kids are afforded the opportunity to learn golf properly from the very beginning.







COACHING PACK FOR COACHES Summary of products included: Bag: x1 Blue Putter: x1 Green, x1 Blue Driver: x2 Green, x2 Blue Swedger: x1 Green, x1 Blue 7 Iron: x2 Green, x2 Blue Left-handed 7 Iron: x1 Green, x1 Blue



GFK+ PROGRESSING FROM BEGINNERS TO WINNERS

Providing kids with products that inspire a desire to progress and improve is mission critical as young golfers aspire towards competition golf. Golf Innovations Scotland's engineering team have therefore developed a high performance range of clubs to enable a transition from Beginners to Winners for kids aged 7 to 14.

Designed in 4 stages, the club weight and shaft CPM (flex and torque) increases as the kids grow taller and increase their club head speed.

GFK+ has been tested against all other leading junior clubs and proven to outperform all other brands.





Ht. 131cm





Ht 48" - 515" Ht. 122cm - 131cm Ht 515" - 55" Ht. 55" - 585" 140cm Ht 140cm - 149cm

Ht 585'' - 62''Ht. 149cm - 158cm

GFK+ - PROVEN TO OUTPERFORM OTHER LEADING BRANDS



	Brand 1	Brand 2	Brand 3	GFK+
Club Speed mph	46.8	48.4	48.7	49.0
Attack Ang. deg	-2.6	-3.4	-2.5	-3.0
Club Path deg	-4.5	-3.6	-4.6	-2.2
Face Ang. deg	3.4	1.9	2.1	0.8
Carry yds	67.4	67.3	68.5	75.9
Total yds	81.0	74.9	78.0	90.5
Smash Fac.	1.37	1.40	1.39	1.47

GFK SPECIFICATIONS

Built using aerospace alloy, GFK Clubs are 22% lighter than other junior golf clubs with a 35% larger sweet spot for more great shots.

- 1 x driver with oversized club head, 16 degree loft.
- 1 x 7 iron with oversized club head, 34 degree loft.
- 1 x swedger with oversized club head,
 62 degree loft.

✓ 1 x putter with sightline.

 1 x GFK branded high quality golf stand bag.

GFK+ SPECIFICATIONS SINGLE CLUBS **5 CLUB SET** Driver 3 Wood Hybrid 5 Iron 6 Iron 7 Iron 8 Iron 9 Iron Wedge Sand Wedge Putter

PROUD OF OUR ACHIEVEMENTS

- Selected by R&A as the product of choice for junior coaching at the PGA Swingzone at 3 Open Championships
- David leadbetter Alliance partner exclusively, the only junior golf clubs recommended to its members
- ✓ Golf Digest Best Junior Golf Clubs Winner 2016 & 2017
- ✓ HSBC Global Innovations Award Winner 2015
- ✓ The Sports Business Innovation Awards Winner 2015



GolfDigest

Best Junior Clubs 2016, 2017 & 2020

HATS

Golf Innovations Scotland hats come in a range of colours



GEIPhin

HEAD COVERS

FUN, EASY TO HIT BALLS

Gelopia

Galohin

Flipper Balls

- ✓ 64mm diameter.
- ✓ Easy to hit, fun to use.
- ✓ Safe to use anywhere.
- ✓ Great for all abilities.
- ✓ Flies in the air easily.

CLICKERS

Clicker Balls
42mm diameter.
Looks more like a golf ball.
Easy to hit, fun to use.
Safe to use anywhere.
Great for all abilities.
Flies in the air easily.

FLIPPERS

GelPhin

GIPhin

Gelphin



Golf Innovations Scotland Ltd

Arran House Skye Road, Shawfarm Industrial Estate, Prestwick, Scotland, KA9 2TA

+44 (0) 7826 383131
 www.GolfInnovations.co.uk

The Sports Business Innovation A w ard s 2 0 1 5

Winner

HSBC GOLF Business Forum HSBC M WINNER

WINNER INNOVATION AWARD 2015



Best Junior Clubs 2016, 2017 & 2020